

**Minutes
Historic Sign Review Committee
November 21, 2014**

MEMBERS PRESENT: Vicky Fenhaus, Clancy Kingsbury, Kyle Blada, Jim Jackson and Lee Geiger

MEMBERS ABSENT: None

STAFF PRESENT: Sarah Hanzel, Patsy Horton, Jeanne Nicholson and Wade Nyberg

OTHERS PRESENT: Jill Quintas, Dennis Hettich, Mark Wirtz and Jean Kessloff

Blada called the meeting to order at 9:00 a.m.

Kingsbury requested that the Starbucks Sign on the Alex Johnson Hotel be added to the agenda.

523 6th Street (14SN030)

Hanzel presented the request and reviewed the drawings.

Jackson moved to approve the replacement awning for Paddy O'Neill's Irish Public and Grill at 523 6th Street. The motion was seconded by Fenhaus and carried unanimously.

Starbucks Sign on the Alex Johnson Hotel

Kingsbury stated that the new Starbucks Sign on the Alex Johnson Hotel which was approved by the Committee on July 8, 2014 is receiving a lot of attention. He explained that the Committee cannot take action on the sign at today's meeting because of legal advertising requirements. He added that discussion can be held on the sign today. He recommended that the sign be added to the December 5, 2014 agenda so that the Committee can consider rescinding the approval of the sign based on inconsistencies and misrepresentation by the applicant.

Nyberg confirmed that the Committee cannot take action on the sign today because of advertising requirements.

Kingsbury moved to add the Starbucks Sign on the Alex Johnson Hotel to the December 5, 2014 meeting agenda. The motion was seconded by Jackson and carried unanimously.

Wirtz requested the Historic Sign Review Committee to revoke the Starbucks Sign because it does not meet the requirements. He added that currently there are over 500 signatures on a petition to have the sign removed. He expressed concern that the new sign could set a precedent for future signs in the Historic District.

In response to a comment from Wirtz, Kingsbury explained that not everything quoted in the Rapid City Journal article was correct.

Blada commented that the sign, as per the submitted drawings, was supposed to be located in the area where it used to say hotel on the old photograph. She added that the Committee did not approve the wording but did approve the logo in the location identified on the drawings.

Geiger briefly reviewed the approval procedures for the Historic Sign Review Committee and the Zoning Board of Adjustment. He added that the sign in question was approved by both committees using the drawings that were submitted by the applicant. A brief discussion followed.

Jackson requested that a Zoning Board of Adjustment representative attend the December 5, 2014 meeting.

MINUTES

Jackson moved to approve the minutes of the November 7, 2014 meeting. The motion was seconded by Geiger and carried unanimously.

There being no further business, the meeting adjourned at 9:12 a.m.